



Regional Planning Working Group

September 8, 2026



Session Logistics



The meeting is scheduled for 2 hours.



All participant lines will be muted.



At the end of each presentation, there is time for a Q&A.
Please type questions into the chat box.

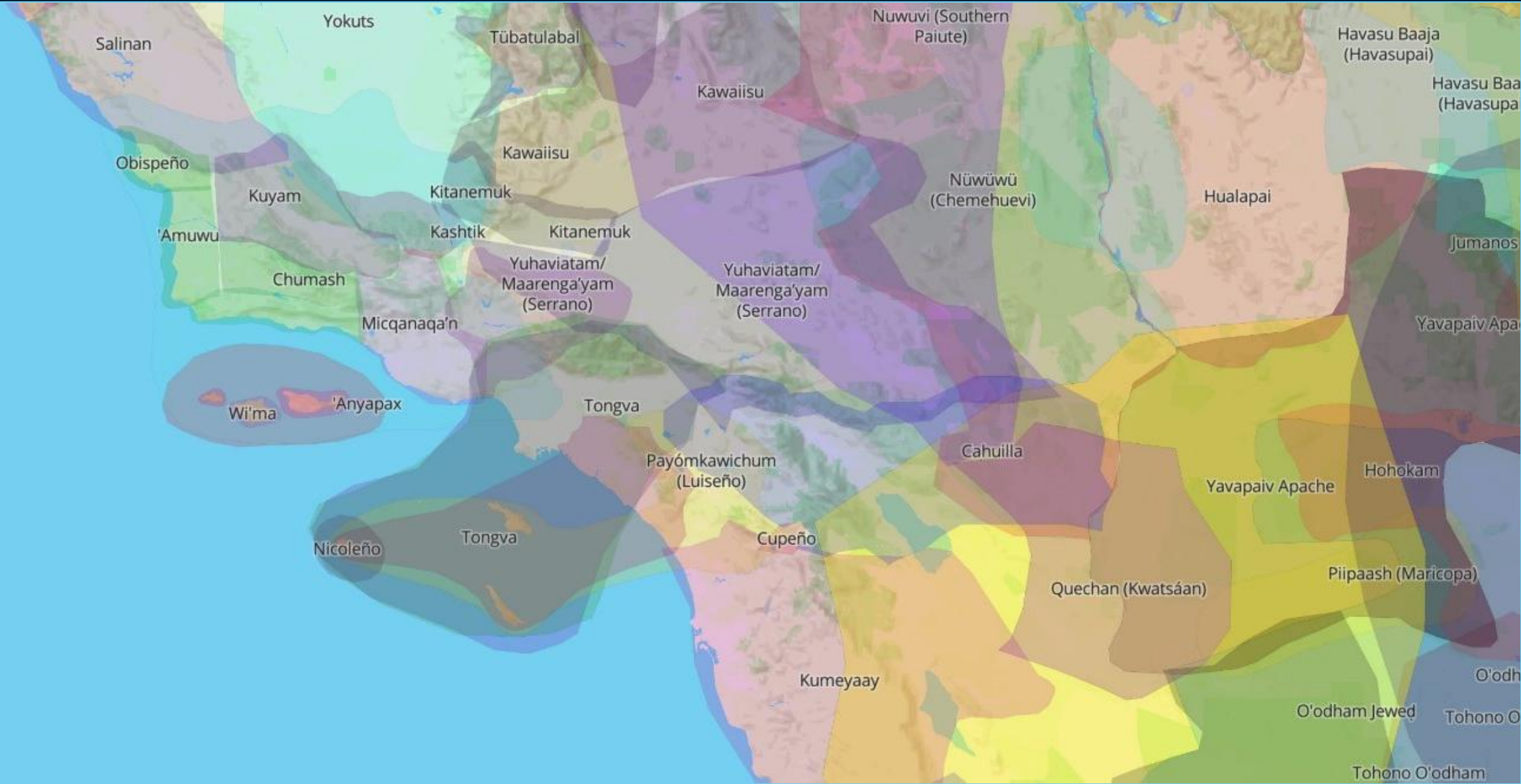


All presentations will be posted on the SCAG website within 1 week.



Share your relevant projects & programs during the closing
"Share + Connect" time to create regional connections.

Land Acknowledgement



AGENDA

1. APA CALIFORNIA CHAPTER AWARDS SPOTLIGHT: *GO HUMAN-* FUNDED PROJECTS NYELAND PROMISE AND LATINO HEALTH ACCESS

Rosario Galeas, Latino Health Access

Nallely Enriquez, Latino Health Access

Brenda Heredia, Nyeland Promise

2. SHARE + CONNECT & CLOSING

Alina Borja, SCAG

Interested in RHNA?

- Attend the RHNA Subcommittee on September 10
- RHNA Survey item at September 17 Technical Working Group

housing@scag.ca.gov

Share + Connect

We want to hear from **you**:
Share a project,
make a connection!

ConnectSoCal@scag.ca.gov



Go Human Updates

September 8, 2026



WWW.SCAG.CA.GOV

ABOUT SCAG

The SCAG Region

6

COUNTIES

16

TRIBAL
GOVERNMENTS

191

CITIES

18.7M

RESIDENTS



38,618

SQUARE MILES

\$1.6T

REGIONAL GDP

16TH

LARGEST
ECONOMY
WORLDWIDE

47.6%

OF STATE
POPULATION

Go Human Program

- SCAG launched its community engagement and traffic safety program, *Go Human*, in 2015 to reduce traffic collisions and encourage people to walk and bike more.
- Meets regional goals by amplifying local solutions.

Regional Traffic Safety Data Snapshot

1,600 people

- die every year from collisions

7,000 people

- sustain serious injuries every year from collisions

140,000 people

- sustain injuries every year from collision

People who walk and bike

5%

Daily Trips

36%

Fatalities

**from SCAG's 2024 Draft Connect SoCal Performance Monitoring Technical Report*

September is California Pedestrian Safety Month!



Go Human Partners Awarded APA Section & State Awards!



Latino Health
Access

APA CA Initiative & Outreach
Award of Excellence for their
project "**Ride, Walk, & Roll,
Orange County**"



Nyeland
Promise

APA CA Grassroots Initiative
Award of Excellence for their
project "**Safe Travels in
Nyeland Acres**"



THANK YOU!

For more information, please visit:

scag.ca.gov/go-human

Jordan Hunter
hunter@scag.ca.gov

Latino Health Access Taking Action: Championing Traffic Safety in Our Community

Rosario Galeas (She/Her/Ella)
Program Director

Nallely Enriquez (She/Her/Ella)
Program Coordinator



1

Who is LHA?

2

Ride, Walk, & Roll OC!

3

Successful Strategies

4

Key Collaborations

5

September: Pedestrian Safety Month

6

Q&A

Our Mission



Latino Health Access (LHA) partners with communities to bring health, equity, and sustainable change through education, services, consciousness-raising, and civic participation since 1993

501(c)3 CBO in Santa Ana, CA



Ride, Walk, & Roll Orange County!

Educational projects that allowed us to reach, involve and develop the road safety awareness of working-class families in Orange County

Project Years: 2022–2024 SCAG GoHuman

- Increase the residents' understanding of the rules of the road
- Increase public awareness of unsafe behaviors
- Promote active transportation modes
- Increase knowledge of how to properly navigate new infrastructure such as roundabouts, bike lanes, cross walks, among others



2022 Project Activities

01

Distribution Pop ups

To promote visibility as a pedestrian and safely riding a bike/scooter/skateboard by wearing a helmet

02

Social Media Outreach

To increase safety awareness among residents who rely on alternative transportation but live in areas that are often disinvested and have limited safety mechanisms by design

03

Walking Tour & Family Picnic

To engage community through a visit to a park using public transportation and at the same time assess: walking and bus stop conditions, access to open spaces in the city via public transportation, and overall experience using different modes of transportation





2023 Project Activities

01

Educational “hangouts”

Present safer walking, biking, and driving behaviors and the importance of visibility

02

Youth-led digital safety campaign

Practice proper bike signals, how to navigate new traffic infrastructure such as roundabouts, bike lanes, etc.

03

Community Mural

Through art and in a more visible and attractive way, provide recommendations to be safer when navigating the streets.

04

ATP family Ride

Increase understanding of rules of the road, the importance of visibility and predictability when walking **and** riding the bus.

We reached a total of 17,396 people through our project activities

2024 Project Activities

**01**

Social media campaign

Educational videos on how to navigate roundabouts as a pedestrian, driver, and cyclist, their purpose and safety impacts.

03

Walk to Explore Roundabouts

Engage in educational conversations and analysis of the conditions streets conditions and new street amenities / infrastructure

02

Educational posters

Educational posters as traffic calming for pedestrians, cyclists, and drivers to observe as they pass by.

04

Kit of Parts & Picnic

Increase understanding of rules of the road, the importance of visibility and predictability when walking and riding the bus.





Jovenes Unidos Youth Group working on an Active Transportation Safety Mural



Virtual Active Transportation Safety info session



Movie Night and Active Transportation Safety tips event



Successful Strategies

- We put the community at the center; they guide our strategies and activities
- We have a Promotor or Community Health Worker model approach
- We listen to their needs, connect them to resources and services, and see them as a whole
- We firmly believe that the community does want to participate, but they are surviving, that's why we eliminate the barriers to participation (provide transportation, childcare, translation)
- We meet them where they are (physically and at their level of understanding of the issues and situations)



Successful Strategies

- We design activities that revolve around the days and times that work for the community, in the evenings or on weekends
- We incorporate popular education and culture into our activities
- We create alternatives for people with special needs and seniors, create shorter routes, assign an employee to look after them, etc
- We constantly collaborate and strive to strengthen relationships with city and county staff
- Fun, Food, Family, and Friendly Principles
- We look for alternative funds when we have restrictive funds or unallowable materials



Collaborations are Key

Cities & Local government



Local Community groups



Planning Firms



Schools



By partnering across sectors, we can:

- **Unite Departments & Sectors:**
Bridge infrastructure, public health, safety, and equity
- **Mobilize Community Synergy:**
Align local government, schools, and CBOs behind shared goals
- **Elevate Resident Leadership:**
Put community members at the center of local planning
- **Deliver Real Impact:**
Create safer, cleaner, and more accessible streets for all ages and abilities

SCAG & the Community Streets Grant Impact

- Allowed us to reach, involve, and develop the road safety awareness of working-class families in the County
- Provided us with the opportunity to have fun and educational activities for families over the summer
- Gave us the opportunity to further educate the Orange County residents and especially the Santa Ana community, which unfortunately has a high rate of collisions and fatalities
- Allowed us to increase capacity and education of LHA staff and local residents about Active Transportation and Bike & Pedestrian safety concepts



SCAG & the Community Streets Grant

- Youth and families improved their intent to engage in safer walking, biking, and driving behaviors
- Gave us the opportunity to continue advancing with our mission and vision healthier and safer community
- Provided the opportunity to pay for employee hours during the summer



Ride, Walk, and Roll OC is getting two awards!

APA is awarding LHA two awards - one at the state level and one at the county level

Award of Excellence in the **Communications Initiative** and **Outreach Award**



Participants learned about street safety and the rules for navigating roundabouts.



September: Pedestrian Safety Month

01

Working on multiple projects with a focus on pedestrian safety and safe mobility



Questions?

Rosario Galeas (She/Her/Ella)

Program Director

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Stay Connected!



Latino Health Access



@latinohealthaccess



@lha_childrenandyouth

Safe Travels in Nyeland Acres

Brenda Heredia, MPH
Project Coordinator





NYELAND PROMISE

COMMUNITY-BASED NONPROFIT

Founded in 2018 to serve the residents of Nyeland Acres with essential resources, advocacy, education and more. Nyeland Acres is one of the most disadvantaged communities in Ventura County. Our mission is to improve the quality of life for residents of all ages.



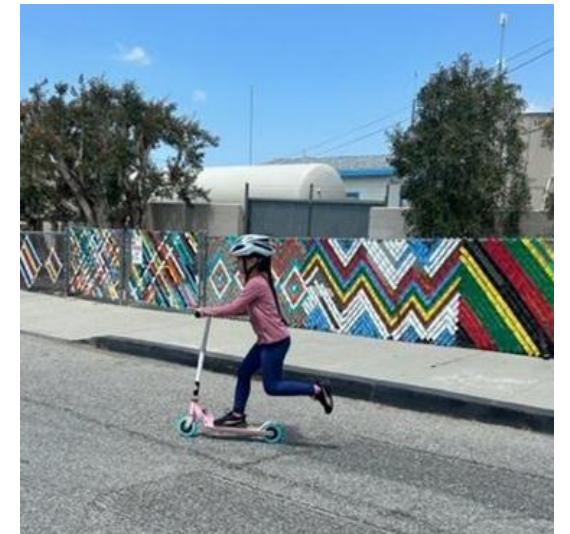
3,200
RESIDENTS



\$46,579
MEDIAN INCOME

THE PEDESTRIAN SAFETY CHALLENGE

Many streets in Nyeland Acres lack sidewalks and safe pedestrian infrastructure. Residents, including children walking to bus stops often share the roadway with vehicles. Speeding further increases the risk of pedestrian-involved traffic collisions.





SAFE TRAVELS

Safe Travels is a community-led pedestrian and traffic safety campaign that educates residents, encourages drivers to slow down, and gives residents a voice in creating safer streets.

01

COMMUNICATE

- Robotext
- Social Media
- Utility Bill Insert
- Banners

02

ENGAGE

- Bike Rodeo
- Walking Audit
- Educational presentations

03

ACCESS

- English
- Spanish
- Mixteco



PEDESTRIAN SAFETY STARTS WITH AWARENESS

1,134 Social Media Reach • 525 Robotext Contacts • 310 Utility Bill Inserts



Examples of our outreach



**REDUCIR LA VELOCIDAD
PARA LOS PEATONES**

**SLOW DOWN FOR
PEDESTRIANS**

Viajes Seguros en
Nyeland Acres





**REDUCIR LA VELOCIDAD
PARA LOS PEATONES**

**SLOW DOWN FOR
PEDESTRIANS**

Viajes Seguros en
Nyeland Acres



Nyeland Promise Message:

Safe Travels in Nyeland Acres!!
Driver Tip 🚗

It's summer time and more people are out in the streets walking. Slow down and watch out for pedestrians.

SCAG Go Human

Viajes seguros en Nyeland Acres!!
Consejo para el conductor 🚗

Es verano y más gente está en las calles caminando. Reduzca la velocidad y tenga cuidado con los peatones.

SAFE TRAVELS IN NYELAND ACRES



Pedestrian Safety

Follow the rules and road signs at all times.



01

Stop at the corner of the street. Look left, right, then left again before crossing.



02

Walk on the left side of the street.



03

Watch out for cars that are backing up.



04

Wear something bright or reflective.

Safe Travels in
Nyeland Acres

www.NyelandPromise.com

Comadres COMMUNITY WALKING AUDIT

AARP Walk Audit Tool Kit Worksheet

Sidewalks, Streets and Crossings WALKING AUDIT

Community Name: _____

Starting location: _____ Ending location: _____

Route: _____

Audit date: _____ Start time: _____ AM | PM End time: _____ AM | PM

Posted speed limit(s): _____ Do the motorists appear to be obeying the speed limit(s)? _____

Total number of vehicle lanes: _____ The street is: ☐ one-way ☐ two-way

If more than one lane: Does the roadway have ☐ a median and/or ☐ a pedestrian island?

The street has: ☐ no sidewalk ☐ no sidewalk but needs one ☐ no sidewalk but needs two
☐ partial sidewalks ☐ a sidewalk on one side of the street ☐ sidewalks on both sides of the street

YES | NO | OTHER Skip any statements that don't apply

THE SIDEWALK:

- ☐ ☐ ☐ 1. Is separated from the street by a barrier or buffer (a curb, grass, landscaping)
- ☐ ☐ ☐ 2. Is surfaced with a material that is smooth and consistent (e.g., concrete or asphalt rather than bricks)
- ☐ ☐ ☐ 3. Is in good condition, without cracks or raised sections
- ☐ ☐ ☐ 4. Is free of obstacles (hydrants, utility poles, overgrown landscaping, trash receptacles)
- ☐ ☐ ☐ 5. Is free of interruptions from driveways (such as to/from homes, parking lots, etc.)
- ☐ ☐ ☐ 6. Is continuous (no segments are missing) and complete (it doesn't randomly end)
- ☐ ☐ ☐ 7. Is wide enough (at least 5 feet) for two people to walk side by side or pass one another
- ☐ ☐ ☐ 8. Has tactile ground surface indicators so pedestrians with vision impairment will know when the path is ending
- ☐ ☐ ☐ 9. Has a curb cut ramp (for use by wheelchairs, baby strollers, etc.) wherever it is interrupted by a street

THE STREET:

- ☐ ☐ ☐ 1. Has traffic lights and/or stop signs at intersections and crossings
- ☐ ☐ ☐ 2. The traffic lights and/or stop signs are clearly visible to drivers and pedestrians
- ☐ ☐ ☐ 3. Has crosswalks
- ☐ ☐ ☐ 4. The crosswalks are well marked and clearly visible to drivers and pedestrians
- ☐ ☐ ☐ 5. Has signage alerting drivers to the presence of pedestrians
- ☐ ☐ ☐ 6. Has a designated bicycle lane
- ☐ ☐ ☐ 7. Has a pedestrian crossing signal, also called a beacon (if yes, complete the next section)

THE PEDESTRIAN CROSSING SIGNALS:

- ☐ ☐ ☐ 1. Are working
- ☐ ☐ ☐ 2. Have a "push-to-walk" mechanism, meaning pedestrians can stop the vehicle traffic
- ☐ ☐ ☐ 3. Have audible prompts for people with vision impairment
- ☐ ☐ ☐ 4. Are placed in appropriate locations (if not, make note of where more are needed)
- ☐ ☐ ☐ 5. Provide enough time to cross (indicate the amount of time provided: _____ minutes _____ seconds)
- ☐ ☐ ☐ 6. Provide suitable opportunities to cross (indicate the amount of time pedestrians must wait for a traffic light change in order to cross: _____ minutes _____ seconds)

Consider using the "Build a Better Block" worksheet as well.

Walkability of the area, based on the findings above: ☐ Great ☐ Acceptable ☐ Mixed ☐ Poor

Visit [AARP.org/WalkAudit](https://www.aarp.org/WalkAudit) to download, print, copy and/or share additional worksheets.

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100% of participants rated
walkability as POOR

The audit documented missing sidewalks, unsafe crossings and other pedestrian challenges.



In partnership with the Oxnard Bike Hub, Nyeland Promise hosted Bike Rodeos that combined education and bicycle safety and family engagement. More than 150 helmets were distributed to children.

Nyeland Acres

BIKE RODEO

Bike Repair | Helmet Fitting | Traffic Safety |
Community Bike Ride

Hosted the Bike Rodeo
in:

2022

2023

2024
(Kit of
Parts)



SAFE TRAVELS SUCCESSES

Community education, outreach, and advocacy led to meaningful pedestrian safety improvements in Nyeland Acres.



Residents are more aware of traffic safety



More children wear helmets



Presented at neighborhood council meetings



More residents wear bright clothing



Annual summer safety campaign



For the first time ever, speed limit signs were installed on all streets

EDUCATION → ADVOCACY → CHANGE



As a result of our Safe Travels campaign funded by SCAG, we were able to advocate for crosswalks and speed limit signs to be installed in Nyeland Acres. The crosswalks are repainted every summer when there is an increase in pedestrians.



PROGRESS MADE. WORK STILL AHEAD.

Nyeland Promise continues to advocate for sidewalks and safer streets because every resident deserves a safe place to walk.

Ventura County Public Works Agency Roads & Transportation is competing for a grant from the California Department of Transportation's Active Transportation Program to perform a project in the Nyeland Acres area.



Recognition & Awards

Safe Travels in Nyeland Acres has been recognized for advancing pedestrian safety, equity, and community-led action.



SCAG Carmen Ramirez Equity Award

Recognizing Safe Travels in Nyeland Acres for advancing transportation safety and equity through community-led action.



2026 APA Central Coast Section Award of Excellence

Honoring the Safe Travels project for its impact on planning, walkability, and pedestrian safety.



APA California Chapter Award of Excellence Grassroots Initiative Award

Selected for statewide recognition for community-driven planning, advocacy, and safer streets.



From community voices to statewide recognition.

Safe Travels shows what resident-led pedestrian safety can accomplish.



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